



St Paddys Day 5K



Contact: Chris Reedy, Email: sponsor5k@napervillesunrise.org Phone: 630-220-8850

Title Sponsor

\$10,000

- Company listed in name of event as title sponsor and in all print and electronic copy and releases.
- Company name/logo on all event marketing brochures, flyers, press releases, pre and post event ads and PSA's, event signage, Sponsor Starter Board, and Rotary web site.
- Logo on 2250 technical running shirts for each participant and on the 200 volunteer t-shirts
- Special Recognition on a parade entry in the St. Paddy's Day Parade
- Company information table at the Start/Finish Line
- Company recognized at event opening
- Company banner display near Start/Finish and post-race celebration
- Company Signage throughout event route and at the post-race celebration
- Entrance for 16 to the post-race celebration event
- 8 Participants for the run
- Opportunity for inclusion in runner registration goodie bag

Presenting Sponsor

\$5,000

- Company listed and announced as presenting sponsor in all print and electronic copy and releases
- Company name/logo on all event marketing brochures, flyers, press releases, pre and post event ads and PSA's, event signage, Sponsor Starter Board, and Rotary web site
- Logo on 2250 technical running shirts for each participant and on the 200 volunteer t-shirts
- Special Recognition on a parade entry in the St. Paddy's Day Parade
- Company information table at the Start/Finish Line
- Company recognized at event opening
- Company banner display at Start/Finish and post-race celebration
- Entrance for 12 to the post-race celebration event
- 6 Participants for the run.
- Opportunity for inclusion in runner registration goodie bag

Major Sponsor

\$1,000

- Company name or logo on the Pre-event materials (space permitting), Post event ads and Rotary website
- Logo on the 200 volunteer t-shirts
- Company recognized at event opening and lunch ceremonies and listed on Sponsor Starter Board
- Opportunity for inclusion in rider registration goodie bag
- Entrance for 4 to the post-race celebration event
- 2 Participants for the run.

Sponsor

\$500

- Company name included in post event recognition ad
 - Company Name on 200 Volunteer T-Shirts
 - Company listed on Sponsor Starter Board
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In-Kind Sponsorship

\$Variable

- Sponsorship Level is based on the equivalent cash value of the in-kind donation as long as it relieves the planned event budgeted expenses
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Media Sponsor

\$5,000 (In-Kind or Equivalent)

- Company recognized as the exclusive media category (newspaper, TV or radio) sponsor for the event
 - Company listed and announced as presenting sponsor in all print and electronic copy and releases
 - Company name/logo on all event marketing brochures, flyers, press releases, pre and post event ads and PSA's, event signage, Sponsor Starter Board, and Rotary web site.
 - Logo 2250 technical running shirts for each participant and on the 200 volunteer t-shirts
 - Company information table at the Start/Finish Line
 - Company recognized at event opening
 - Company display at Start/Finish and post-race celebration
 - Entrance for 10 to the post-race celebration event
 - Opportunity for inclusion in runner registration goodie bag
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Unique Sponsorship Opportunities

\$1000 and up

- Examples: Timing Sponsor, Awards Sponsor, Music Sponsor
 - Contact the sponsorship committee to discuss
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